

How NASDVA.net serves NASDVA, State Departments of Veterans Affairs, VA and Veterans worldwide

2010 NASDVA Mid Winter Conference
Alexandria, Virginia
February 23, 2010

Floyd E. Vasquez Jr.
VeteranService.net



2009 Year in Review

- NASDVA.net demonstrated its ability to engage the Veteran Service audience.
- 61,601 visits by 46,913 absolute unique visitors
- Served over 201,603 page views
- Average of 3.27 pages per visit
- Average visit duration 2 minutes 25 seconds.

2009 Year in Review

- Over 90% of the visits to NASDVA.net were from the United States, but the network was visited by readers in [126 countries](#). Penetration in key countries is notable. We received visits from 116 cities in [Germany](#), 45 cities in [Italy](#), 116 cities in the [United Kingdom](#), 32 cities in [Japan](#), and locations in [Iraq](#), [Afghanistan](#) and [South Korea](#).

2009 Year in Review

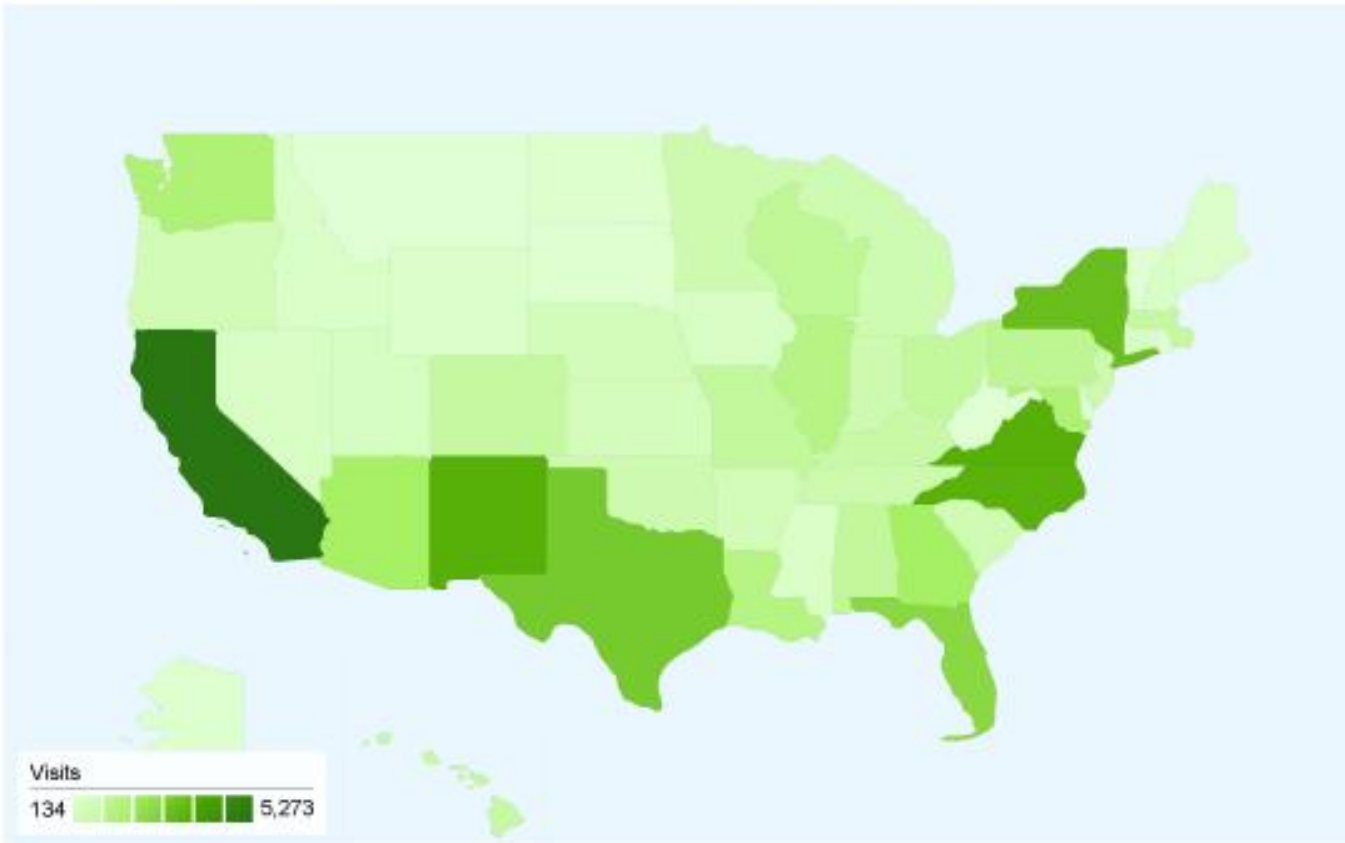
www.nasdva.net

Country/Territory Detail:

United States

Jan 1, 2009 - Dec 31, 2009

Comparing to: Site

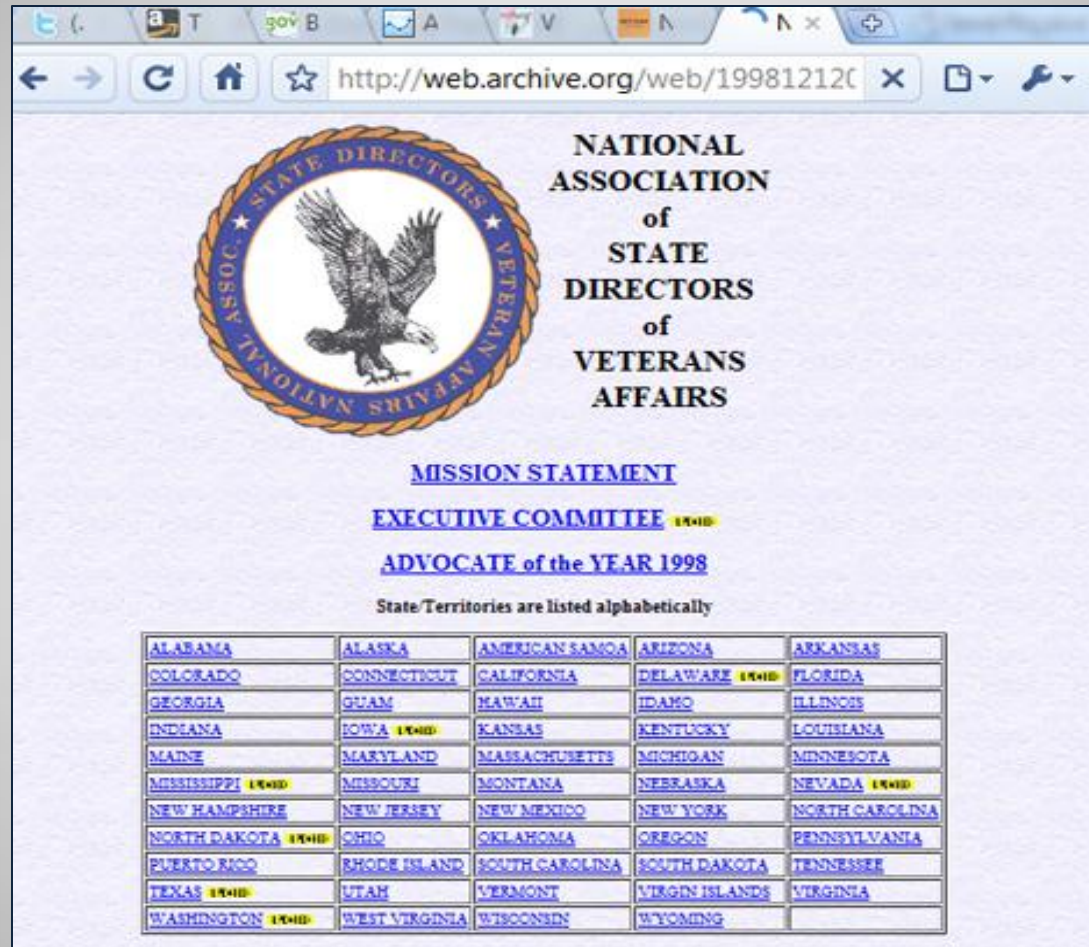


This country/territory sent 56,445 visits via 52 regions


2009 Year in Review

- NASDVA.net received visits from [4,723 U.S. Cities](#), including 398 cities in California, 135 cities in Virginia, 152 cities in North Carolina, 300 cities in New York, 209 cities in Texas, 186 cities in Florida, 113 cities in Georgia, 127 cities in Maryland, 80 cities in Washington, 180 cities in Massachusetts, and on and on.

Website Evolution



http://web.archive.org/web/199812120



**NATIONAL
ASSOCIATION
of
STATE
DIRECTORS
of
VETERANS
AFFAIRS**

MISSION STATEMENT

EXECUTIVE COMMITTEE 1998-01

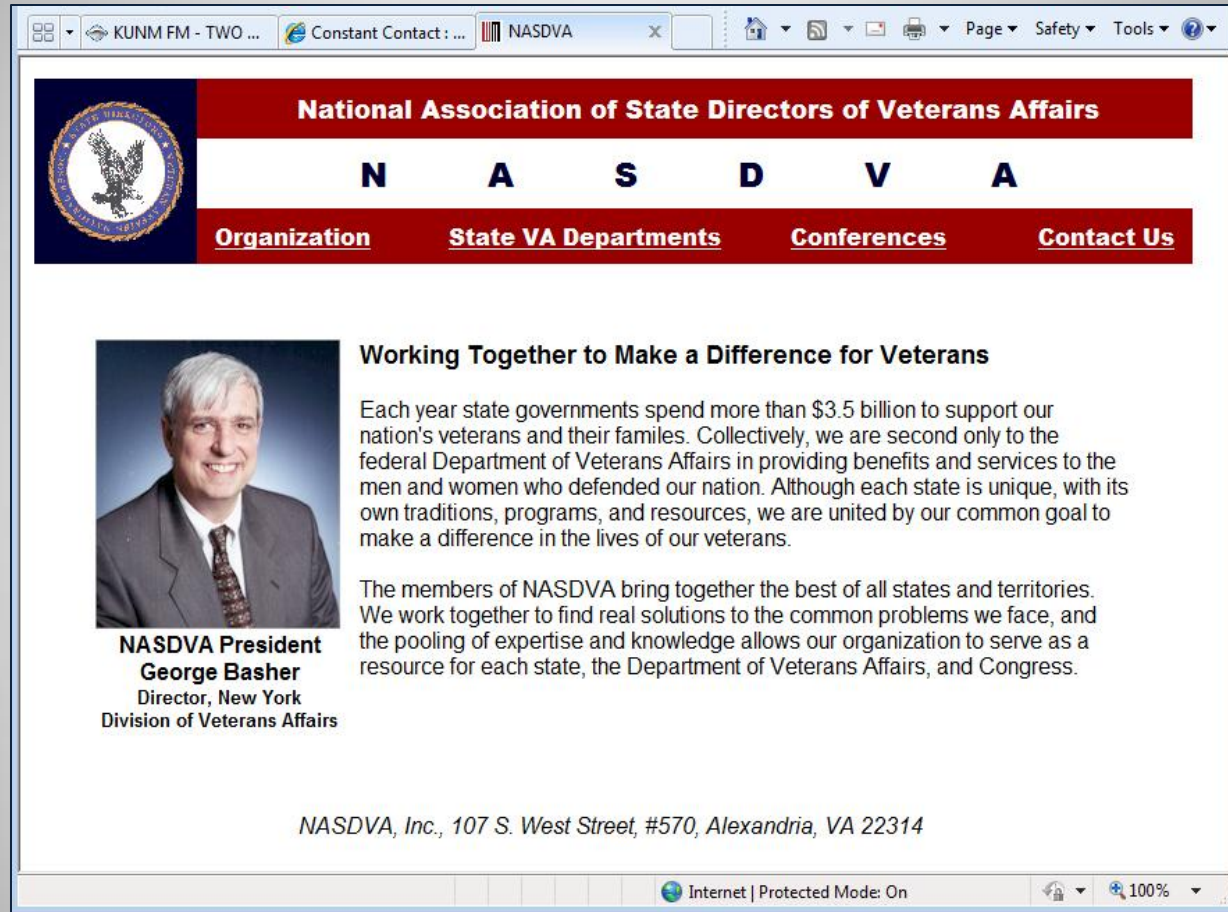
ADVOCATE of the YEAR 1998

State/Territories are listed alphabetically

ALABAMA	ALASKA	AMERICAN SAMOA	ARIZONA	ARKANSAS
COLORADO	CONNECTICUT	CALIFORNIA	DELAWARE <small>1998-01</small>	FLORIDA
GEORGIA	GUAM	HAWAII	IDAHO	ILLINOIS
INDIANA	IOWA <small>1998-01</small>	KANSAS	KENTUCKY	LOUISIANA
MAINE	MARYLAND	MASSACHUSETTS	MICHIGAN	MINNESOTA
MISSISSIPPI <small>1998-01</small>	MISSOURI	MONTANA	NEBRASKA	NEVADA <small>1998-01</small>
NEW HAMPSHIRE	NEW JERSEY	NEW MEXICO	NEW YORK	NORTH CAROLINA
NORTH DAKOTA <small>1998-01</small>	OHIO	OKLAHOMA	OREGON	PENNSYLVANIA
PUERTO RICO	RHODE ISLAND	SOUTH CAROLINA	SOUTH DAKOTA	TENNESSEE
TEXAS <small>1998-01</small>	UTAH	VERMONT	VIRGIN ISLANDS	VIRGINIA
WASHINGTON <small>1998-01</small>	WEST VIRGINIA	WISCONSIN	WYOMING	

1998-2005

Website Evolution



2006-2008



National Association of State Directors of Veterans Affairs

Main Invite My Page States About Us Advocacy Data Members Photos Videos Blogs Events Manage

Leadership



The 2009-2010 President of NASDVA is Terry Schow, Executive Director, Utah Department of Veterans Affairs. More info...

Blog Posts

Missouri's Veteran Partnership Presents Listening Post Report to Governor Nixon

Posted by Daniel Bell on February 5, 2010 at 1:01:28am

Arizona's Historic Soldier's Cemetery in Sierra Vista

Posted by M. David Hampton on January 27, 2010 at 9:49am

Letter to NASDVA from DoD Physical Disability Board of Review

Posted by Terry Schow on January 20, 2010 at 9:40am

Alabama Governor's Toy Program Benefits Military Children

Posted by Robert Horton on December 16, 2009 at 9:40pm

ARIZONA VETERAN HOME STREET NAMED FOR MEDAL OF HONOR HERO

Posted by M. David Hampton on December 8, 2009 at 10:02am

IL's Operation Employ Veterans to Help Veterans Transition to Civilian Life

Posted by me on November 22, 2009 at 10:48pm

VETERANS' DAY AT THE ARIZONA STATE VETERAN HOME

Posted by M. David Hampton on November 19, 2009 at 11:06am

Arizona Governor Brewer Signs Gold Star Military Medal Law

Posted by M. David Hampton on November 9, 2009 at 11:59am

NASDVA - Working Together to Make a Difference for Veterans

Through our national conferences, testimony, letters and NASDVA.net, the National Association of State Directors of Veterans Affairs is promoting best practices for State Departments of Veterans Affairs.

- Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, DC, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, Wyoming

American Samoa Guam Northern Marianas Islands Puerto Rico Virgin Islands

Photos



Members



GovTrack Veterans

Feb 11, 2010 - Committee Meeting Notice

Senate Veterans' Affairs, Fri, Feb 26, 2010 9:40 AM. Hearings to examine the president's proposed budget request for fiscal year 2011 for the Department of Veterans Affairs.

Feb 10, 2010 - Committee Meeting Notice

VET PAO

- Sign Out, Inbox, Friends (2 requests), Settings, Quick Add...

Awaiting Approval

881 New Members

Partnership

- MyHealthvet, PTSD, Sexual Assault Prevention and Response, Military Health System, Federal Benefits for Veterans Dependents and Survivors, Gulf War Illness, Agent Orange, MineVetsFirst, PedalsVets, VetInfo.gov, SSA, Patriot Express Loans

State Departments of Veterans Affairs



Latest Activity

VET PAO Student Veterans bring unique perspective to hearing

VET PAO Five Counties in Running For Oregon Vets Home






VET PAO The Entrepreneurship Bootcamp for Veterans with Disabilities (EBV)

NASDVA.net Web 2.0

2009-2010

Ma... gov Bes... Vet... Ab... Ne... UNT htt... http://www.nasdva.net/page/about-us

Sign Up Sign In Search NASDVA.net

National Association of State Directors of Veterans Affairs

Main My Page States About Us Advocacy Data Photos Videos Blogs Events

About Us

EXECUTIVE COMMITTEE

2009-2010
President
 Terry Schow, UT
Sr. Vice President
 Linda Schwartz, CT
Jr. Vice President
 Patrick Palmersheim, IA
Secretary
 David Fletcher, AR
Historian
 John Keys, TN
Treasurer
 Vincent Burgess, VA

DISTRICT VICE PRESIDENTS


Far West
 Jim Willis, OR
South West
 Joey Strickland, AZ
Mid West
 John Hilgart, NE
South East
 Clyde Marsh, AL
North East
 Tom Kelley, MA

PAST PRESIDENTS

Charles F. Smith, NC
 John Socoos, WI
 John M. Garcia, NM
 Les Beavers, KY
 Joey Strickland, AZ
 John King, WA
 Antonio Davila, DE
 Pete Wheeler, GA

HONORARY LIFETIME MEMBERS

Ray Boland
 William S. Biggs
 Eugene "Stoney" Wages
 Herschel Gober




>Welcome to NASDVA.net
Sign Up
 or Sign In

Partnership

NATIONAL SUICIDE PREVENTION CENTER
 I-800-273-TALK
 www.suicidpreventionhelpline.org

- [MVAHealthvet](#)
- [PTSD](#)
- [Sexual Assault Prevention and Response](#)
- [Military Health System](#)
- [Federal Benefits for Veterans Dependents and Survivors](#)
- [Gulf War Illness](#)
- [Agent Orange](#)
- [HireVetsFirst.gov](#)
- [VetBiz.gov](#)
- [SBA](#)
- [Patriot Express Loans](#)

[State Departments of Veterans Affairs](#)



© 2010 Created by VET PAO [Eadges](#) | [Report an Issue](#) | [Privacy](#) | [Terms of Service](#)

About Us

- Purpose
- Executive Committee
- District Vice Presidents
- Past Presidents
- Honorary Lifetime Members



National Association of State Directors of Veterans Affairs

Main My Page States About Us Advocacy Data Photos Videos Blogs Events

Advocacy

BACKGROUND

NASDVA is well positioned to provide powerful insight into issues affecting the nation's veterans. Its members develop and implement state veterans' legislation and work to inform stakeholders on national veterans' legislation and other national initiatives.

TESTIMONY

Statement of Charles F. Smith, President
National Association of State Directors of Veterans Affairs, and North Carolina
Assistant Secretary for Veterans Affairs
Legislative Presentation to Joint Hearing of House and Senate Committees on
Veterans Affairs
March 12, 2009

Statement of John A. Scocos, President
National Association of State Directors of Veterans Affairs, and Secretary,
Wisconsin Department of Veterans Affairs
House Committee on Veterans' Affairs, Subcommittee on Disability Assistance and
Memorial Affairs
June 12, 2008

Joint Hearing of the Committees on Veterans Affairs of the U.S. Senate and U.S.
House of Representatives
April 3, 2008

Statement of L. Tammy Duckworth, Member, National Association of State
Directors of Veterans Affairs and Director, Illinois Department of Veterans Affairs
House Veterans' Affairs Disability Assistance and Memorial Affairs Subcommittee
May 22, 2008

CONTACT

To request testimony from NASDVA, please contact the President:

Terry Schow, Executive Director
Utah Department of Veterans Affairs
550 Foothill Blvd. #202
Salt Lake City, UT 84108
(801) 326-2372
Fax (801) 326-2369

Welcome to
NASDVA.net

[Sign Up](#)
or [Sign In](#)

Partners

- [MyHealthvet](#)
- [PTSD](#)
- [Sexual Assault
Prevention and Response](#)
- [Military Health System](#)
- [Federal Benefits for
Veterans Dependents
and Survivors](#)
- [Gulf War Illness](#)
- [Agent Orange](#)
- [HireVetsFirst](#)
- [FedsHireVets](#)
- [VetBlz.gov](#)
- [SBA](#)
- [Patriot Express Loans](#)
- [State Departments of
Veterans Affairs](#)



Advocacy

Background
Testimony
Resolutions
Statements

News & Information

Blogs
SDVA News
Veteran Service Issues
Essential Links
VA Public Affairs
House and Senate Veterans Affairs
Bill Trackers and more

A vertical list of blog posts with titles and dates. The titles include: "Missouri's Veteran Partnership Presents Listening Post Report to Governor Nixon", "Arizona's Historic Soldier's Cemetery in Sierra Vista", "Letter to NASDVA from DoD Physical Disability Board of Review", "Alabama Governor's Toy Program Benefits Military Children", "ARIZONA VETERAN HOME STREET NAMED FOR MEDAL OF HONOR HERO", "IL's Operation Employ Veterans to Help Veterans Transition to Civilian Life", "VETERANS' DAY AT THE ARIZONA STATE VETERAN HOME", "Arizona Governor Brewer Signs Gold Star Military Medal Law", "New Research Findings: Chronic Health Symptoms Caused by Pesticide Exposure, Worse with Greater Exposure", and "New Veterans' Lottery Ticket to Benefit Illinois' Veterans".

A screenshot of a blog post from NASVA. The title is "VETERANS' DAY AT THE ARIZONA STATE VETERAN HOME". The post is dated February 5, 2010, at 10:15am. It features a photo of a group of people at a ceremony. The NASVA logo is visible in the top left corner.

A screenshot of a blog post from NASVA. The title is "Governor Bobby Jindal and Secretary Lane Capito Award Honor Medal to Veterans across Louisiana". The post is dated November 9, 2009, at 11:05am. It features a photo of Governor Bobby Jindal and Secretary Lane Capito presenting a medal to a veteran. The NASVA logo is visible in the top left corner.

A screenshot of the "GovTrack Veterans" page. It lists several committee meeting notices for the Senate Veterans' Affairs subcommittee. The notices include dates and topics such as "Feb 11, 2010 - Committee Meeting Notice" regarding the President's proposed budget request for fiscal year 2011, and "Feb 10, 2010 - Committee Meeting Notice" regarding legislative presentations from various veteran organizations.



A screenshot of a "Periscope" menu. The menu lists various topics including: "MyHealthvet", "PTSD", "Sexual Assault Prevention and Response", "Military Health System", "Federal Benefits for Veterans Dependents and Survivors", "Gulf War Illness", "Agent Orange", "HIV/VetsFirst", "PedsHIVets", "Vets.gov", "SSA", and "Parrot Express Loans". There is also a map of the United States at the bottom.

A screenshot of a "Latest Activity" section. It shows three recent blog posts with titles: "VET FAO Student Veterans bring unique perspective to Harvard", "VET FAO Five Counties in Running For Oregon Vets Home", and "VET FAO The Entrepreneurship Bootcamp for Veterans with Disabilities (20V)". Each post includes a small thumbnail image and the time it was posted (e.g., "15 hours ago").

A screenshot of a blog post from NASVA. The title is "VA Secretary Shinowski Praises NNDVS Secretary Garcia's Speech at 5th Annual National Veterans' Small Business Conference". The post is dated February 20, 2010. It features a photo of two men in suits. The NASVA logo is visible in the top left corner.



National Association of State Directors of Veterans Affairs

Main My Page States About Us Advocacy Data Photos Videos Blogs Events

+ Invite Friends



Joey Strickland's Page

Welcome to NASDVA.net
[Sign Up](#)
or Sign In

Latest Activity



Profile Information

Name of your organization or unit
Arizona Department of Veterans Services

Your title
State Director

I am a Government Employee or Contractor working for
State Department of Veterans Affairs

I am a member of the following Veteran Service Organizations
American Legion, Disabled American Veterans, Veterans of Foreign Wars, NASDVA, Vietnam Veterans of America, Military Officers Association of America

Other Memberships and additional information
National American Indian Veterans (NAIV)

Joey Strickland
Phoenix, AZ
United States

[Share](#)
[Twitter](#)

[Blog Posts](#)
[Events](#)
[Photos](#)
[Photo Albums](#)
[Videos](#)

Joey Strickland's Apps

Comment Wall (2 comments)

You need to be a member of NASDVA.net to add comments!

[Join this Ning Network](#)



At 6:28pm on January 5, 2009, Amy Cannizaro said...
Hey Col! It was good to see you a few weeks back! Have a wonderful new year and enjoy that beautiful Arizona weather!



At 10:23pm on December 8, 2008, VET PAO said...
Welcome, Joey! Thank you for joining. You'll find the introduction [here](#). Arizona is #9 on the list of website visits by state. Most of the users are coming from Bullhead City and Phoenix followed by Tucson, Chandler, Glendale, Tempe, Gilbert, Sierra Vista, Paradise Valley and Bisbee. Thanks again Colonel.

Periscope

- [MyHealthvet](#)
- [PTSD](#)
- [Sexual Assault Prevention and Response](#)
- [Military Health System](#)
- [Federal Benefits for Veterans Dependents and Survivors](#)
- [Gulf War Illness](#)
- [Agent Orange](#)
- [HireVetsFirst](#)
- [FedsHireVets](#)
- [VetBiz.gov](#)
- [SBA](#)
- [Patriot Express Loans](#)

[State Departments of Veterans Affairs](#)








Member Profiles

- Blog
- Latest activity stream
- RSS Feed
- Text box
- Comment Wall
- Photos

[V.](#) [A x](#) [J..](#) [M](#) [\(..](#) [gov M](#) [L.](#)

[http://www.nasdva.net/profiles/blogs/al](#)


Sign Up Sign In Search NASDVA.net


National Association of State Directors of Veterans Affairs

[Main](#) [My Page](#) [States](#) [About Us](#) [Advocacy](#) [Data](#) [Photos](#) [Videos](#) [Blogs](#) [Events](#)

All Blog Posts My Blog [+ Add a Blog Post](#)


Alabama Governor's Toy Program Benefits Military Children
 Posted by [Robert Horton](#) on December 16, 2009 at 8:40pm
[View Robert Horton's blog](#)


Welcome to NASDVA.net
[Sign Up](#)
 or Sign In



Portalscope
SUICIDE PREVENTION
 1-800-273-TALK
[www.suicideprevention.org](#)

- [MVAHealthNet](#)
- [PTSD](#)
- [Sexual Assault Prevention and Response](#)
- [Military Health System](#)
- [Federal Benefits for Veterans Dependents and Survivors](#)
- [Gulf War Illness](#)
- [Agent Orange](#)
- [VetsFirst.gov](#)
- [VetBiz.gov](#)
- [SBA](#)
- [Period Express Loans](#)

[State Departments of Veterans Affairs](#)



Alabama Department of Veterans Affairs Commissioner Clyde Marsh (second from right) joins Gov. Bob Riley and members of Hoover Fire Department at the annual Christmas Toy Drop at the Alabama State Capitol.

MONTGOMERY, Ala. – More than 5,000 children throughout Alabama are receiving toys for Christmas through this year's toy drive organized through Operation Grateful Heart and the Hoover Fire Department.

This is the sixth year Operation Grateful Heart and the Hoover Fire Department have teamed up to collect donated toys and distribute them to children who have a parent away from home at Christmas because they're serving in the military. Operation Grateful Heart is an initiative Governor Bob Riley started in 2004 to provide assistance to military personnel and their families.

Some of the toys collected through the toy drive are also given to non-profit organizations that distribute them to disadvantaged children in the state.

"No child should wake up on Christmas morning and not have a toy to unwrap," said Governor Riley. "We want to do everything we can to make sure no child is forgotten during Christmas."

Hoover fire fighters arrived at the State Capitol Monday morning with the toys. Volunteers from Maxwell Air Force Base, the Sunshine Center, the Family Guidance Center in Montgomery, the Governor's Office of Faith-Based and Community Initiatives and other groups are organizing the donated toys and making sure they get to the right locations.

Among the groups that helped collect donated toys were the Alabama Department of Children Affairs, the Alabama Department of Veterans Affairs, the Alabama Department of Industrial Relations, AIDT and the group Mourning to Morning.

Since the toy drive started six years ago, more than 15,000 toys have been donated.

[Share](#)

[< Previous Post](#)

Comment
 You need to be a member of NASDVA.net to add comments!
[Join this Ning Network](#)

© 2009 - Content by NASDVA, LLC

State Departments of Veterans Affairs

Alabama

[V](#) [A](#) [J.](#) [V](#) [G](#) [gov](#) [L](#)

[←](#) [→](#) [↻](#) [🏠](#) [★](#) <http://www.nasdva.net/profiles/blogs/> [📄](#) [🔑](#)

[Sign Up](#) [Sign In](#)



National Association of State Directors of Veterans Affairs

[Main](#) [My Page](#) [States](#) [About Us](#) [Advocacy](#) [Data](#) [Photos](#) [Videos](#) [Blogs](#) [Events](#)

[All Blog Posts](#) [My Blog](#) [+ Add a Blog Post](#)


Arizona Governor Brewer Signs Gold Star Military Medal Law
 Posted by [M. David Hampton](#) on November 9, 2009 at 11:59am
[View M. David Hampton's blog](#)

Welcome to NASDVA.net

[Sign Up](#) or [Sign In](#)

Partageage

NATIONAL SUICIDE PREVENTION

1-800-273-TALK

www.suicidpreventionline.org

- [MyHealthvet](#)
- [PTSD](#)
- [Sexual Assault Prevention and Response](#)
- [Military Health System](#)
- [Federal Benefits for Veterans Dependents and Survivors](#)
- [Gulf War Illness](#)
- [Agent Orange](#)
- [HireVetsFirst.gov](#)
- [VetBiz.gov](#)
- [SBA](#)
- [Patriot Express Loans](#)

[State Departments of Veterans Affairs](#)





PHOTO: Seated: Governor Jan Brewer. Standing left to right: Major General Hugo E. Salazar, David Hampton, Arizona Department of Veterans' Services, Senator Al Melvin and Senator Jack Harper.

Arizona Governor Brewer Signs Gold Star Military Medal Law

Phoenix - Arizona Governor Jan Brewer has signed a law creating a special medal to honor Arizona military members who have died in the War on Terror.

Senate Bill 1429 was passed by the Arizona Legislature during its last regular session and creates the Arizona Gold Star Military Medal to be awarded on behalf of the State of Arizona to the next of kin of a member of the Arizona National Guard or a military member resident of the State or stationed in Arizona who died in the line of duty since September 11, 2001.

The bill's sponsor, State Senator Al Melvin, a retired U. S. Navy Reserve captain; State Senator Jack Harper, Chairman of the Senate Veterans and Military Affairs Committee; Arizona Adjutant General, Major General Hugo E. Salazar; and David Hampton, Legislative Liaison for the Arizona Department of Veterans' Services, were on hand as the governor placed her signature on the bill during a special ceremony at the Arizona Military Museum in Phoenix.

[Share](#)

[← Previous Post](#)
[Next Post →](#)

Comment
 You need to be a member of NASDVA.net to add comments!
[Join this Ning Network](#)

© 2009 Created by VET PAO [Badges](#) [Report an Issue](#) [Privacy](#) [Terms of Service](#)

State Departments of Veterans Affairs

Arizona

http://www.nasdva.net/profiles/blogs/ari

National Association of State Directors of Veterans Affairs

Main My Page States About Us Advocacy Data Photos Videos Blogs Events

All Blog Posts My Blog + Add a Blog Post

ARIZONA VETERAN HOME STREET NAMED FOR MEDAL OF HONOR HERO
 Posted by [M. David Hampton](#) on December 8, 2009 at 10:02am
[View M. David Hampton's blog](#)


Welcome to NASDVA.net
[Sign Up](#) or [Sign In](#)

Portage


NATIONAL SUICIDE PREVENTION CENTER
 1-800-273-TALK
www.suicidepreventionhotline.org

- [MyHealthVet](#)
- [PTSD](#)
- [Sexual Assault Prevention and Response](#)
- [Military Health System](#)
- [Federal Benefits for Veterans, Dependents and Survivors](#)
- [Gulf War Illness](#)
- [Agent Orange](#)
- [HireVetsFirst.gov](#)
- [VETS.gov](#)
- [SBA](#)
- [Farmer Business Loans](#)

State Departments of Veterans Affairs



Major General Hugo E. Salazar, Joey Strickland, Director, Arizona Department of Veterans' Services, and Governor Jan Brewer at street renaming ceremony.



Family members of Silvestre Herrera hold up a sign designating the street's new name.

ARIZONA VETERAN HOME STREET NAMED FOR MEDAL OF HONOR HERO

(Phoenix)—Governor Jan Brewer, Joey Strickland, Director of the Arizona Department of Veterans' Services, and members of the family of Silvestre Herrera joined the residents of the Arizona State Veteran Home for the official re-naming of the street on which the home is located to S. Herrera Way.

Herrera became the first Arizonan to earn the Medal of Honor during World War II. He also won Mexico's highest honor for valor on the field of battle, the Premier Merito Militar, making him the only person to earn the right to wear both.

In 1945, Herrera was awarded the Medal of Honor for saving his platoon from machine-gun fire near Mertzwiller, France. He lost both legs in the action.

Herrera, who died on November 26, 2007, is well remembered as one of "Arizona's favorite sons".

[Share](#)

[-< Previous Post](#)

Comment
 You need to be a member of NASDVA.net to add comments!
[Join this Ning Network](#)

© 2009 Created by [VST PAO](#) [Redes](#) | [Report an Issue](#) | [Privacy](#) | [Terms of Service](#)

State Departments of Veterans Affairs

Arizona

[V](#) [L](#) [J.](#) [W](#) [.](#) [gov](#) [L.](#)

[http://www.nasdva.net/profiles/blogs/2](#)

Sign Up Sign In Search NASDVA.net



National Association of State Directors of Veterans Affairs

[Main](#) [My Page](#) [States](#) [About Us](#) [Advocacy](#) [Data](#) [Photos](#) [Videos](#) [Blogs](#) [Events](#)

All Blog Posts My Blog [+ Add a Blog Post](#)


Louisiana's women military heroes honored
 Posted by [Lana Carson](#) on October 28, 2008 at 10:30am
[View Lana Carson's blog](#)



The Louisiana Department of Veterans Affairs recently hosted nearly 100 Louisiana women of military service at a two-day forum in Baton Rouge.

The women ranged from World War II veterans to the relatively new women of military service hailing from the current war in Iraq and Afghanistan.

The two-day forum kicked off with a Friday night social event Oct. 8 that concluded with an apropos candlelight ceremony honoring the five Louisiana women of military service who have fallen since September 11, 2001, the release date.

In attendance at the event was U.S. Army veteran Claudia Billiot, sister of SPC Marisol Heredia of Baton Rouge.

Heredia died in 2007 of a noncombat-related injury sustained in Baghdad and was honored during Friday night's ceremony.

"I'm so grateful that Louisiana Veterans Affairs took time during the forum to honor my sister and the other ladies who sacrificed their lives for our country. We as veterans see every woman veteran as a sister," Billiot said, in the release.

"When I saw other service members honor and salute my sister, it hit home— not only was Marisol my sister, she was my hero. Being a part of the candlelight ceremony was very personal for me. The Veterans Affairs staff was outstanding in preparing the memorial."

The highlight of the information-packed benefits forum was the keynote address by nationally renowned speaker Dr. Betty Mosley Brown, associate director of the Center for Women Veterans within the Federal Department of Veterans Affairs (VA) in Washington, D.C.

Her passion for veterans began during her United States Marine Corps service from 1978-1992.

Brown provided an overview of national initiatives VA is implementing and enhancing for the increased number of women veterans coming to VA for benefits and services.

Recent numbers show that women veterans are one of the fastest growing veteran subgroups, with 1.8 million women veterans.

"The Center for Women Veterans remains committed to ensuring that women veterans receive the same access to VA's benefits and services as their male counterparts as well as to keeping the department abreast of emerging issues so VA can continue to strive to address the diverse needs of women veterans."

Brigadier General Sheridan Cadoria, who saw duty in Vietnam from January of 1967 to October of 1969 while assigned to the Office of the U.S. Army Vietnam Provost Marshal and to Qui Nhon Support Command, was honored as the 2008 Louisiana Woman Veteran of the Year.

A native of Marksville, General Cadoria was one of the first women to serve as a military police officer.

Welcome to NASDVA.net

[Sign Up](#) or [Sign In](#)

Portals

NATIONAL SUICIDE PREVENTION CENTER
 1-800-273-TALK
[www.talkopenlines.org](#)

- [MyHealthvet](#)
- [PTSD](#)
- [Sexual Assault Prevention and Response](#)
- [Military Health System](#)
- [Federal Benefits for Veterans Dependents and Survivors](#)
- [Gulf War Illness](#)
- [Agent Orange](#)
- [VA VetFirst.gov](#)
- [VetBiz.gov](#)
- [SBA](#)
- [Patent Express Loans](#)

State Departments of Veterans Affairs



State Departments of Veterans Affairs

Louisiana



State Departments
of Veterans Affairs

Nebraska

Ma... gov Bes... Vet... Lyn... Ne... UNT htt... http://www.nasdva.net/photo/lynn-vietnam-movi

Sign Up Sign In Search NASDVA.net




National Association of State Directors of Veterans Affairs

Main My Page States About Us Advocacy Data Photos Videos Blogs Events

All Photos All Albums My Photos My Albums My Favorites + Add Photos

Lynn Vietnam Moving Wall
 Added by tom kelley on September 29, 2009 at 1:09pm
[View Photos](#)

Welcome to NASDVA.net
[Sign Up](#)
 or Sign In

Previous | Next



Portalsopic
 NATIONAL SUICIDE PREVENTION
 LISTENING
 1-800-273-TALK
 www.suicidpreventiononline.org

- MyHealthvet
- PTSD
- Sexual Assault Prevention and Response
- Military Health System
- Federal Benefits for Veterans Dependents and Survivors
- Gulf War Illness
- Agent Orange
- HireVetsFirst.gov
- VetBiz.gov
- SBA
- Patriot Express Loans
- State Departments of Veterans Affairs

Secretary Tom Kelley speaks in Lynn at the opening ceremony of "The Wall that Heals."
 Rating: 
 Views: 18
[Share](#)
[View Full Size](#)

Comment
 You need to be a member of NASDVA.net to add comments!
[Join this Ning Network](#)

© 2010 Created by VET PAO
[Badges](#) | [Report an Issue](#) | [Privacy](#) | [Terms of Service](#)

Analytics_www.nasd...pdf Analytics_www.nasd...pdf Show all downloads...

State Departments of Veterans Affairs

Massachusetts

Google

Map O... gov Best of ... Vetera... Utah V... New M... UNT http://...

http://www.nasdva.net/photo/utah-veterans-information-and

sign Up sign In Search NASDVA.net

National Association of State Directors of Veterans Affairs

Main My Page States About Us Advocacy Data Photos Videos Blogs Events

All Photos All Albums My Photos My Albums My Favorites + Add Photos

Utah Veterans Information and Benefit Fair
 Added by [Terry Schow](#) on April 6, 2009 at 5:25am
[View Photos](#) [Previous](#) [Next](#)

Welcome to NASDVA.net
[Sign Up](#)
 or Sign In

Ray Ross, Salt Lake Vet Center Team Leader, Dennis Mcfall, Deputy Director Utah Department of Veterans Affairs and Bart Davis, Transition Assistance Officer with the new Mobile Vet Center, St George, Utah Veterans Information and Benefit Fair April 3 2009

Rating: Views: 62 [Share](#) [View Full Size](#)

Comment
You need to be a member of NASDVA.net to add comments!
[Join this Ning Network](#)

Periscope

NATIONAL
**SUICIDE
 PREVENTION**
 LIFELINE
 1-800-273-TALK
www.suicidepreventionlifeline.org

- [MyHealthvet](#)
- [PTSD](#)
- [Sexual Assault Prevention and Response](#)
- [Military Health System](#)
- [Federal Benefits for Veterans Dependents and Survivors](#)
- [Gulf War Illness](#)
- [Agent Orange](#)
- [HiresVetsFirst.gov](#)
- [VetBiz.gov](#)
- [SBA](#)
- [Patriot Express Loans](#)

[State Departments of Veterans Affairs](#)

© 2010 Created by VET PAO [Badges](#) [Report an Issue](#) [Privacy](#) [Terms of Service](#)

State Departments of Veterans Affairs

Utah

http://www.nasdva.net/video/governor-

Sign Up Sign In Search NASDVA.net

National Association of State Directors of Veterans Affairs

Main My Page States About Us Advocacy Data Photos Videos Blogs Events

All Videos My Videos My Favorites + Add Videos

Governor Quinn Signs Veterans Higher Education Bill
 Added by VET PAO on August 30, 2009 at 7:18pm
[View Videos](#)

Welcome to NASDVA.net
[Sign Up](#)
 or Sign In

Paraleptic

SUICIDE PREVENTION
 I-800-273-TALK
www.suicidepreventionhotline.org

- [MyHealthVet](#)
- [PTSD](#)
- [Sexual Assault Prevention and Response](#)
- [Military Health System](#)
- [Federal Benefits for Veterans, Dependents and Survivors](#)
- [Gulf War Illness](#)
- [Agent Orange](#)
- [JoinVetsFirst.gov](#)
- [VetVisa.gov](#)
- [SBA](#)
- [Patriot Express Loans](#)

State Departments of Veterans Affairs

CHICAGO August 7, 2009. Governor Pat Quinn today signed into law a bill that provides greater educational and informational resources for veterans attending Illinois public colleges and universities.

This legislation provides our student veterans with the needed information, assistance and guidance they deserve, said Governor Quinn. It is necessary that we take care of these fine men and women who have served our country proudly and ensure they are aware of the resources and benefits that are available to them to further their education.

The Higher Education Veterans Service Act will require schools to create, publish and distribute a comprehensive guide of services available specifically to veterans at their institutions. The bill also requires schools with 1,000 or more full-time students to appoint a coordinator to act as a liaison between administrators and student veterans.

Senate Bill 1624 was sponsored by Sen. Dan Kotowski (D-Park Ridge) and Rep. Mark Walker (D-Arlington Heights).

Within 60 days, schools must produce a comprehensive guide to services and post the information online. The measure is effective immediately.

Within six months, schools with 1,000 or more full-time students must appoint a Coordinator of Veterans and Military Personnel Student Services. The Coordinator will serve as an ombudsman to assist student veterans, military personnel and their families, and also act as a liaison and advocate with the college or university for the needs of student veterans.

Many public and private universities have already gone above and beyond to serve veteran populations, and we hope this will further encourage best practices for student veterans throughout our state, said Illinois Department of Veterans Affairs Director Dan Grant.

Governor Quinn was joined at the bill signing ceremony held at the University of Illinois at Chicago by UIC Dean of Students Linda Deanna; Dr. Randy Plunkett, National Director of Military Affairs for DeVry University; and Robert Malink, Illinois State Director for Student Veterans of America.

Rating: [Get Embed Code](#)

Views: 252
 Location: [Chicago, IL](#)
[Share](#)

Comment
 You need to be a member of NASDVA.net to add comments!
[Join this Ning Network](#)

© 2009 Created by VET PAO [Badges](#) | [Report an Issue](#) | [Privacy](#) | [Terms of Service](#)

State Departments of Veterans Affairs

Illinois

Browser tabs: ANOVA, gov, ...

Address bar: <http://www.nasdva.net/video/texas-mov>

Sign Up Sign In Search NASDVA.net



National Association of State Directors of Veterans Affairs

Main My Page States About Us Advocacy Data Photos Videos Blogs Events

All Videos My Videos My Favorites + Add Videos

Texas Moves to Reduce Federal Claims Backlog for Veterans
 Added by VET FAQ on December 2, 2009 at 9:11 pm
[View Videos](#)

Welcome to NASDVA.net
[Sign Up](#)
 or Sign In



0:00 / 9:50

11/23/2009 - WACD - Gov. Rick Perry today emphasized the need to simplify veterans transition back into civilian life by reducing the number of claims pending at the U.S. Department of Veterans Affairs (VA) regional offices in Waco and Houston. This month, the governor announced his office will fund up to 12 new veterans counselors to help the Texas Veterans Commission (TVC) assist the VA to more quickly process benefits claims.

Key Points:
 Gov. Perry emphasizes need to address backlog in veteran's claims

The governor has directed the TVC to create a Claims Processing Assistance Team to help with the process

Every month, pending claims delay payments of nearly \$78 million to Texas veterans

Rating:

Tags: [James Nier](#), [State Departments of Veterans Affairs](#), [Texas Veterans Commission](#)

Views: 27 [Share](#)

Comment
 You need to be a member of NASDVA.net to add comments!
[Join this Ning Network](#)

Parascope

NATIONAL
**SUICIDE
 PREVENTION**
 LIFELINE
 1-800-273-TALK
www.suicidpreventionline.org

- [Mylifehater](#)
- [PTSD](#)
- [Sexual Assault Prevention and Response](#)
- [Military Health System](#)
- [Federal Benefits for Veterans, Dependents and Survivors](#)
- [Gulf War Illness](#)
- [Agent Orange](#)
- [vetsfirst.gov](#)
- [Vets.gov](#)
- [SBA](#)
- [Patriot Express Loans](#)

[State Departments of Veterans Affairs](#)



© 2009 Created by VET FAQ [Refugees](#) [Report an Issue](#) [Privacy](#) [Terms of Service](#)

State Departments of Veterans Affairs

Texas

http://www.nasdva.net/video/tenne

National Association of State Directors of Veterans Affairs

Main My Page States About Us Advocacy Data Photos Videos Blogs Events

All Videos My Videos My Favorites + Add Videos

Tennessee Honors Veterans in State Government
 Added by VET PAO on December 2, 2009 at 9:08pm
[View Videos](#)

Welcome to NASDVA.net
[Sign Up](#) or Sign In

Paralegic

NATIONAL SUICIDE PREVENTION LIFELINE
 1-800-273-TALK
www.suicidpreventionhelpline.org

- [MentalHealth](#)
- [PTSD](#)
- [Sexual Assault Prevention and Response](#)
- [Military Health System](#)
- [Federal Benefits for Veterans, Dependents and Survivors](#)
- [Gulf War Illness](#)
- [Agent Orange](#)
- [HireVetsFirst.gov](#)
- [VetBiz.gov](#)
- [SBA](#)
- [Patriot Business Loans](#)

State Departments of Veterans Affairs

© 2009 Created by VET PAO

[Badges](#) | [Report an Issue](#) | [Privacy](#) | [Terms of Service](#)

State Departments of Veterans Affairs

Tennessee



National Association of State Directors of Veterans Affairs

Main My Page States About Us Advocacy Data Photos Videos Blogs Events

All Photos All Albums My Photos My Albums My Favorites

+ Add Photos



Sec. Garcia & Clum Family

Added by Ray Seva on June 15, 2009 at 9:46am

[View Photos](#)

Previous | Next

Welcome to NASDVA.net
[Sign Up](#)
or [Sign In](#)

Perlaage

- [MyHealthvet](#)
 - [PTSD](#)
 - [Sexual Assault Prevention and Response](#)
 - [Military Health System](#)
 - [Federal Benefits for Veterans Dependents and Survivors](#)
 - [Gulf War Illness](#)
 - [Agent Orange](#)
 - [HireVetsFirst](#)
 - [FedsHireVets](#)
 - [VetBiz.gov](#)
 - [SBA](#)
 - [Patriot Express Loans](#)
- [State Departments of Veterans Affairs](#)



Picture #2: NMDVS Cabinet Secretary John M. Garcia presented the family of the late Marine Corporal Paul Clum with the Purple Heart and seven other WWII medals he never received. (from left: Secretary John Garcia, Clum's widow Jean Rominger, NMDVS Quality Control Research Analyst Sardo Sanchez, Clum's daughter Pamela Clum.)

Rating:

Views: 45

[View Full Size](#)

[Share](#) [Twitter](#)

Comment

You need to be a member of NASDVA.net to add comments!

[Join this Ning Network](#)

State Departments of Veterans Affairs

New Mexico

Ma... x gov Bes... x Vet... x Ho... x Ne... x UNT htt... x

http://www.nasdva.net/video/how-to-post-blogs-
Sign Up Sign In Search NASDVA.net



National Association of State Directors of Veterans Affairs

Main My Page States About Us Advocacy Data Photos Videos Blogs Events

All Videos My Videos My Favorites + Add Videos

How to Post Blogs on NASDVA.net

Added by VET PAO on January 1, 2010 at 11:19pm
[View Videos](#)

Reaping the Benefits of NASDVA.net: How ..

☆☆☆☆☆



0:00 / 9:48

For members of NASDVA, posting a blog on NASDVA.net is like writing your own advertisement or PSA and placing it on a desirable news outlet for free anytime you want. Your blog will be read by bright Veterans in your own state and the search engines will see it and take note. And while your blogs take care of business at home, you're also providing ideas, perspective and templates for State Departments of Veterans Affairs and other Veterans advocates.

Rating: ☆☆☆☆☆
Tags: [blog](#), [nasdva.net](#), [vet pao](#), [web 2.0](#)
Views: 6
[Share](#)

Comment
You need to be a member of NASDVA.net to add comments!
[Join this Ning Network](#)

Portage

NATIONAL SUICIDE PREVENTION LIFELINE
1-800-273-TALK
www.suicidelineonline.org

- [MyHealthvet](#)
- [PTSD](#)
- [Sexual Assault Prevention and Response](#)
- [Military Health System](#)
- [Federal Benefits for Veterans Dependents and Survivors](#)
- [Gulf War Illness](#)
- [Agent Orange](#)
- [HireVetsFirst.gov](#)
- [VetBiz.gov](#)
- [SEA](#)
- [Patriot Express Loans](#)
- [State Departments of Veterans Affairs](#)



© 2010 Created by VET PAO | [Badges](#) | [Report an Issue](#) | [Privacy](#) | [Terms of Service](#)

State Departments of Veterans Affairs

VET PAO

NASDVA Surveys



NASDVA Survey

1. The VA has asked for an update on the Secretary's communication to us last week asking for our help contacting the Colleges and Universities in our states to submit the paperwork in a timely fashion to insure student GI Bill payments are not delayed.

Please select all responses that apply.

- Our SAA is sending letters to certifying officials at approved colleges and universities.
- I contacted our Board of Regents and requested that they send letters to all college and university presidents.
- I contacted our State Education Department and requested that they send letters to all college and university presidents.
- We issued a press release based on VA's call for timely submissions.
- We posted a link to the press release on our website.
- We were contacted by Tammy Duckworth or Secretary Shinseki
- Other

Comment:

500 character(s) left.

Finish

NASDVA Survey Results

sdva-staffing-closed-1 [Read-Only]

Home Insert Page Layout Formulas Data Review View Add-Ins

A1 Constant Contact Survey Results

Constant Contact Survey Results

Survey Name: SDVA Staffing
 Response Status: Partial & Completed
 Filter: None
 Feb 20, 2010 4:03:54 PM

1. Do you have a Deputy Director?

	Number of Response(s)	Response Ratio
Yes	12	50.0%
No	11	45.8%
Total	24	100%

2. If yes, what role does Deputy Director play?

15 Response(s)

3. We also have (check all that apply):

	Number of Response(s)	Response Ratio
YSO Training staff	12	50.0%
SAA under SDVA	12	50.0%
Other education benefits staff (separate from SAA)	8	33.3%
Homeless Veterans Coordinator	5	20.8%
Public Information Officer	12	50.0%
SDVA Veteran Service Officers	17	70.8%
Fund County Veteran Service Officers	7	29.2%
Manage County Veteran Service Officers	6	25.0%
Women Veterans Coordinator	14	58.3%
Legislative liaison	10	41.7%
Contracts/Procurement Staff	14	58.3%
Human Resources staff	12	50.0%
State Benefits Director/staff	10	41.7%
Fiduciary Accountant	6	25.0%
Social Workers	1	4.2%
IT Staff	13	54.2%
Other	8	33.3%
Total	24	100%

15 Comment(s)

SDVA Staffing Details

sdva-staffing-closed [Compatibility Mode]

Constant Contact Survey Results

Survey Name: SDVA Staffing
 Response Status: Partial & Completed
 Filter: None
 Feb 20, 2010 4:03:54 PM

2. If yes, what role does Deputy Director play? - Responses

Answer	Respondent
Legislative liaison; in charge	melissa.hall@ky.gov
i have an administrative supp	david.brasuell@veterans.idaho.gov
Assistant Director/Chief Finar	tapplegate@dva.in.gov
Our Deputy Director is the in	jim.willis@state.or.us
Generally, directs HRO, prov	dave.fletcher@arkansas.gov
The Deputy Executive Direct	james.nier@tvc.state.tx.us
N/A	lbartt@state.wy.us
Our state has two Assistant	gavetsvc@vs.state.ga.us
Communications, outreach,	jimcdonough@veterans.state.ny.us
The Deputy Director is titled	charlie.smith@doa.nc.gov
I do not have a deputy but I	c.stephen.abel@njdmva.state.nj.us
Assists me in the performan	roger.brautigan@cdva.ca.gov
Deputy Director serves as m	tetz@veterans.nv.gov
Responsible for support servi	grice@vab.state.ms.us
Minnesota Department of Ve	clark.dyru@state.mn.us

3. We also have (check all that apply): - Other responses

Answer	Respondent
State Veterans Home and cc	jim.willis@state.or.us
Two veterans homes, one Ve	dave.fletcher@arkansas.gov
Veterans Benefits Special A	timothy.smith@dc.gov
veterms trust fund -5 chief	fausonec@michigan.gov
1.Cemetery Program Manag	charlie.smith@doa.nc.gov
Veterans Cemetery personn	adavila@state.de.us
Outreach Coordinator	stephen.abel@njdmva.state.nj.us
have 4 Veterans Homes w/a	grice@vab.state.ms.us






3. We also have (check all that apply): - Comments

Answer	Respondent
Positions "checked" are full-	jfofoster@mt.gov
My VS Officers also train the	david.brasuell@veterans.idaho.gov
Staff:1 Director1 Deputy Dire	tapplegate@dva.in.gov
We would be happy to discu	jim.willis@state.or.us

SDVA Staffing Details

Surveys Accessible 24/7

VET PAO Sign Out Search NASDVA.net



National Association of State Directors of Veterans Affairs

[Main](#) [Invite](#) [My Page](#) [States](#) [About Us](#) [Advocacy](#) [Data](#) [Members](#) [Photos](#) [Videos](#) [Blogs](#) [Events](#) [Manage](#)

All Pages My Pages + Add a Page **VET PAO**


Sign Out
Inbox
Friends (3 requests)
Settings
Quick Add...

Awaiting Approval
331 New Members

Periscope

- [MyHealthvet](#)
- [PTSD](#)
- [Sexual Assault Prevention and Response](#)
- [Military Health System](#)
- [Federal Benefits for Veterans Dependents and Survivors](#)
- [Gulf War Illness](#)
- [Agent Orange](#)
- [HireVetsFirst](#)
- [FedsHireVets](#)
- [VetBiz.gov](#)
- [SBA](#)
- [Patriot Express Loans](#)

[State Departments of Veterans Affairs](#)



About Us

EXECUTIVE COMMITTEE

2009-2010
President
[Terry Schow, UT](#)
Sr. Vice President
[Linda Schwartz, CT](#)
Jr. Vice President
[Patrick Palmersheim, IA](#)
Secretary
[David Fletcher, AR](#)
Historian
[John Keys, TN](#)
Treasurer
[Vincent Burgess, VA](#)

DISTRICT VICE PRESIDENTS


Far West
[Jim Willis, OR](#)
South West
[Joey Strickland, AZ](#)
Mid West
[John Hilgert, NE](#)
South East
[Clyde Marsh, AL](#)
North East
[Tom Kelley, MA](#)

PAST PRESIDENTS

[Charles F. Smith, NC](#)
[John Scocos, WI](#)
[John M. Garcia, NM](#)
[Les Beavers, KY](#)
[Joey Strickland, AZ](#)
[John King, WA](#)
[Antonio Davila, DE](#)
[Pete Wheeler, GA](#)

HONORARY LIFETIME MEMBERS

[Ray Boland](#)
[William S. Biggs](#)



NASDVA is an organization consisting of the top veterans affairs official in each state and territory. We provide a medium for the exchange of ideas and information between states so that we can learn from each other and organize responses to issues that face veterans nationwide. We work to secure uniformity, equality, efficiency, and effectiveness in providing services to veterans and their families, especially in regards to claims representation. We are willing partners with the Congress, the federal Department of Veterans Affairs, veteran services organizations and the Department of Defense.

Contact:
Terry Schow, Executive Director
Utah Department of Veterans Affairs
550 Foothill Blvd. #202
Salt Lake City, UT 84108
(801) 326-2372
Fax (801) 326-2369

[Advocacy](#)
[About Web 2.0 NASDVA.net](#)
[Members Only](#)

Why do we need a website?

- To direct Veterans and others to SDVA websites
 - The 2nd most visited page on NASDVA.net is the links page for all State Departments of Veterans Affairs
 - 40% of website visitors exit NASDVA.net from the SDVA Links page.
 - Fair to assume many users who exit from the front page are going to an SDVA website.

Why do we need a website?

- To educate and inform visitors and members on the role State Departments of Veterans Affairs play in the care of the nation's Veterans.
 - Blogs, Videos, Photos
 - SDVA and other state news and issues from around the country.
 - NASDVA resolutions, testimony, statements, data and surveys.
 - 1 Stop access to current news from VA, House and Senate Committees on Veterans Affairs, GovTrack and more via RSS feeds.

Who Visits NASDVA.net?

- Veterans on commercial networks worldwide
- U.S. Department of Veterans Affairs (2,647) and other Federal Agencies
- State & Local government, VSOs
- U.S. Senate (41)
- U.S. House of Representatives (166)
- Department of Defense networks worldwide
- Educational institutions
- News Media

Visits cited are 2009 statistics via Google Analytics

Elephant in the Room



Before and After Enlistment

- Military recruiting advertising increased 98 percent in constant dollars from fiscal year 1998 through fiscal year 2003 – from \$299 million to \$592 million.
- As of 2003 Advertising cost per enlisted recruit has nearly tripled to \$1,900.

Recruiting Outreach

The screenshot shows the Army Strong website with a navigation bar at the top containing links for HOME, ABOUT THE Army, CAREERS & JOBS, BENEFITS, SOLDIER LIFE, and FOR PARENTS. The main banner features the text "VIRTUALLY UNSTOPPABLE" and "GET BEHIND THE WHEEL OF RYAN NEWMAN'S #39 CHEVY IMPALA, AND EXPERIENCE ARMY TECHNOLOGY AT ITS BEST." Below this is a "PLAY THIS EXPERIENCE" button. The central image shows a hand holding a tablet displaying a virtual racing game interface with a Chevrolet Impala and the text "TAKE CONTROL OF RYAN NEWMAN'S #39 CHEVY IMPALA FACE THIS SIDE AT THE SCREEN TO BEGIN YOUR GAME." To the left of the hand is a military vehicle. Below the main banner is a row of small image thumbnails. On the right side, there is a search bar for "GOARMY.COM" with a "GO" button and a "more search options" link. Below the search bar is a "MY GOARMY.COM" section with links for Overview, Log In, Register, CONTACT THE ARMY, Request Info Pack, Ask a Question, Chat with a Recruiter, Locate a Recruiter, Learn How to Join, Ask SGT STAR, Apply Online with ACE, and Discussion Board. At the bottom right, there are social media icons for Facebook, MySpace, and YouTube, followed by a "MORE" button. Below the social media icons is a "Share this Page" button with an email icon. At the bottom left, there is a "REAL SOLDIERS, REAL STORIES ARMY STRONG TV" section with a "CLICK A CHANNEL TO BEGIN" link. Below this is a list of channels: Haiti Relief, Careers & Jobs, What It's Like Being a Soldier, and Army Parents. To the right of this list is a video player showing a soldier and a child. At the bottom right, there is a "Chat with our Virtual Guide" section with an "ASK SGT STAR" button. The bottom of the page shows a status bar with the text "Transferring data from assets.goarmy.com..." and a small logo in the bottom right corner.

HOME ABOUT THE ARMY CAREERS & JOBS BENEFITS SOLDIER LIFE FOR PARENTS

VIRTUALLY UNSTOPPABLE
GET BEHIND THE WHEEL OF RYAN NEWMAN'S #39 CHEVY IMPALA, AND EXPERIENCE ARMY TECHNOLOGY AT ITS BEST.
PLAY THIS EXPERIENCE

TAKE CONTROL OF RYAN NEWMAN'S #39 CHEVY IMPALA
FACE THIS SIDE AT THE SCREEN TO BEGIN YOUR GAME.

SEARCH GOARMY.COM
GO
more search options

MY GOARMY.COM
Overview
Log In Register
CONTACT THE ARMY
Request Info Pack
Ask a Question
Chat with a Recruiter
Locate a Recruiter
Learn How to Join
Ask SGT STAR
Apply Online with ACE
Discussion Board

Share this Page

REAL SOLDIERS, REAL STORIES ARMY STRONG TV
CLICK A CHANNEL TO BEGIN

Haiti Relief
Careers & Jobs
What It's Like Being a Soldier
Army Parents

See the Army Games and Downloads
Get the latest on U.S. Army Racing
Learn About Army ROTC Scholarships
Gain an Edge in the Army Reserve
Saluting African-American Heroes

Chat with our Virtual Guide
ASK SGT STAR

Transferring data from assets.goarmy.com...

Recruiting Outreach

The screenshot shows the GoArmy.com website. The browser address bar displays "GoArmy.com". The navigation menu includes: HOME, ABOUT THE ARMY, CAREERS & JOBS, BENEFITS, SOLDIER LIFE, FOR PARENTS. The main banner features two military helicopters in flight over a desert landscape with the text "A WORLD LIKE NO OTHER" and "STEP INSIDE A VIRTUAL ARMY BASE AND DISCOVER A STRENGTH LIKE NO OTHER." Below the banner is a row of small image thumbnails. The right sidebar contains the U.S. Army logo, "ARMY STRONG®", a search bar for "GOARMY.COM", and a list of links: MY GOARMY.COM, Overview, Log In, Register, CONTACT THE ARMY, Request Info Pack, Ask a Question, Chat with a Recruiter, Locate a Recruiter, Learn How to Join, Ask SGT STAR, Apply Online with ACE, Discussion Board, Share this Page, and social media icons for Facebook, YouTube, and MORE. The bottom section includes "REAL SOLDIERS, REAL STORIES ARMY STRONG TV" with a "CLICK A CHANNEL TO BEGIN" prompt, a "Careers & Jobs" dropdown menu, and a "Chat with our Virtual Guide" button.

GoArmy.com

HOME ABOUT THE ARMY CAREERS & JOBS BENEFITS SOLDIER LIFE FOR PARENTS

U.S. ARMY
ARMY STRONG®

SEARCH GOARMY.COM

GO

more search options

MY GOARMY.COM

Overview

Log In Register

CONTACT THE ARMY

Request Info Pack

Ask a Question

Chat with a Recruiter

Locate a Recruiter

Learn How to Join

Ask SGT STAR

Apply Online with ACE

Discussion Board

Share this Page

REAL SOLDIERS, REAL STORIES ARMY STRONG TV
CLICK A CHANNEL TO BEGIN

Careers & Jobs

What It's Like Being a Soldier

Gain an Edge in the Army Reserve

Saluting African-American Heroes

Explore U.S. Army Social Networks

Explore Health Care Scholarships

Chat with our Virtual Guide

Recruiting Outreach

GoArmy.com

HOME ABOUT THE ARMY CAREERS & JOBS BENEFITS SOLDIER LIFE FOR PARENTS

BEST RANGER COMPETITION 2009

PUSHING THE LIMITS

IN THE ARMY, YOU'LL BECOME STRONGER THAN YOU EVER IMAGINED. WATCH AS SOLDIERS ARE PUT TO THE TEST IN THE 2009 BEST RANGER COMPETITION.

WATCH NOW

U.S. ARMY
ARMY STRONG®

SEARCH GOARMY.COM

GO
[more search options](#)

MY GOARMY.COM

Overview

Log In Register

CONTACT THE ARMY

- Request Info Pack
- Ask a Question
- Chat with a Recruiter
- Locate a Recruiter
- Learn How to Join
- Ask SGT STAR
- Apply Online with ACE
- Discussion Board

Share this Page

[f](#) [t](#) [v](#) **MORE**

REAL SOLDIERS, REAL STORIES ARMY STRONG TV

CLICK A CHANNEL TO BEGIN

- Careers & Jobs
- What It's Like Being a Soldier

Explore Your Career Options
See the Army Games and Downloads
Get the latest on U.S. Army Racing

Chat with our Virtual Guide

Veterans Outreach via Communications Media

- Television Advertising
 - Radio Advertising
 - Online Advertising
 - Promotional Sponsorships
 - Outdoor Signage
 - Social Media Sponsorship
- 

Anger, Betrayal, Denial, Disillusionment, Frustration, Depression, Confusion, Rage



Post Traumatic Stress Disorder



Suicide



Getting Real - 1 Size Does Not Fit All

- Information is available for the motivated and persistent who seek it.
- VET PAO – Veterans social media outreach in support of social work oriented positive outcomes. See Dod's RealWarriors.net and Defense Centers of Excellence <http://www.dcoe.health.mil/>.
- Creative: Cool, *honest*, positive, friendly, sincere, forgiving, *enlisted*, creative, fun, entertaining – your site?
- Local: Local involvement and multimedia coverage essential for establishing loyal base.

Veteran Service Social Networks™

Veteran Service - VET PAO Public Relations and C...

Sign Up Sign In Search Veteran Service

VETERAN SERVICE

VET PAO PUBLIC RELATIONS AND CUSTOM NETWORKS

main my page about us products services events videos photos

WELCOME

We provide information for Veteran Service professionals and build custom social networks for Veteran Service outreach. It's a work in progress. Scroll down and have a look.

[Twitter](#) [Facebook](#)

Suicide Hotline
1-800-273-8255

VETERAN SERVICE SOCIAL NETWORKS™

New Mexico Veterans

SET PAID

Sign Out
My Status
My Friends - Profile
My Settings

Creating a network

Group
My Photos

Custom Activity

SET PAID will be a...
comment for...
like
a post app

Want to share to more a...
member of your service...
network?

My Network Photo
My Page

SET PAID will be a...
comment for...
like
a post app

SET PAID will be a...
comment for...
like
a post app

VA PUBLIC AND INTERGOVERNMENTAL AFFAIRS

[Shinseki Announces Winners of Innovation Competition for Improving Claims Processing](#)

['Innovation Initiative' Underway for Health Records Improvements](#)

[Petzel Sworn in to Head Veterans Health Care System](#)

[Secretary Shinseki Mourns Loss of Rep.](#)

[NMVeterans.net](#) | [AZVeterans.net](#) | [UTVeterans.net](#) | [COVeterans.net](#) | [WYVeterans.net](#) | [NEVeterans.net](#) | [KSVeterans.net](#) | [TXVeterans.net](#)

National Association of State Directors of Veterans Affairs - [NASDVA.net](#)

Welcome to Veteran Service

[Sign Up](#) or [Sign In](#)

VETERAN SERVICE 2.0

I'm a...
GovLoop - Social...

GovLoop is the premier social...

NATIONAL SUICIDE PREVENTION LIFELINE
1-800-273-TALK
[www.suicidepreventionlifeline.org](#)

State Departments of Veterans Affairs

PHOTOS

NMVeterans.net

Veteran Service Social Networks™



NMVeterans.net

Veteran Service Social Networks™



NMVeterans.net

Veteran Service Social Networks™



Veteran Service Social Networks™

<u>Feature</u>	<u>Veteran Service Networks</u>	<u>SDVA / VA website</u>	<u>Facebook</u>
Deliver an audience of Veterans seeking info on benefits and services	X	X	X
Deliver an audience of Veterans disenchanted with military service, VA, and government	X		
Provide custom, regional, people-oriented <i>environment</i> conducive to effective communication of Veteran Service messages	X		
Immediately support and enhance outreach, internal and external communications	X	X	
Provide reliable Veteran Service news, information and resources	X	X	
Use leading social networking technology	X		X
Have a fundamental Veteran Service orientation	X	X	
Feature VARO, VA Medical Center, CBOC and Vet Center content	X		
Foster collaboration with SDVAs, VSOs, local and tribal governments, community, etc.	X		
Be responsibly moderated, to include compliance with VA privacy and other rules	X	X	X
Exist outside of bureaucratic or political control	X		
Have an independent media orientation	X		
Be supported through local advertising and promotion	X		

Your SDVA/VA/VSO

- Listening
- Talking
- Energizing
- Supporting
- Embracing

Social Media Relationships with

- Creators
- Critics
- Collectors
- Spectators
- Inactives

Bullet point terminology from *Groundswell* by Charlene Li, Forrester Research, Josh Bernoff, Harvard Business Press ©2008 Forrester Research.

Veteran Service Social Networks™

Ready to Deploy today

Alabama - ALVETERANS.NET

Arizona - AZVETERANS.NET

Colorado - COVETERANS.NET

Florida - FLVETERANS.NET

Idaho - IDVETERANS.NET

Kansas - KSVETERANS.NET

Louisiana - LAVETERANS.NET

Missouri - MOVETERANS.NET

Montana - MTVETERANS.NET

New Mexico - NMVETERANS.NET

Nevada - NVVETERANS.NET

Oklahoma - OKVETERANS.NET

Oregon - ORVETERANS.NET

Texas - TXVETERANS.NET

Utah - UTVETERANS.NET

Washington - WAVETERANS.NET

Wyoming - WYVETERANS.NET

Long-term regional Business model: \$1 per Veteran per year

Start-up/Seed capital: More states = less cost \$20-\$60K Annual

Texas, Florida ++

Recruiting Board Members/Investors

VisionBroadcast, Inc.

Veteran Owned Small Business

Contact:

Floyd E. Vasquez Jr.

President

7104 Montano Rd NW

Albuquerque, New Mexico 87120

(505) 980-1028

pao@visionbroadcast.net

<http://www.veteranservice.net>

VET PAO™ Veteran Service Social Networks™

Thank you.